

AmCham Taiwan 2022 vDK Background Paper #
Recent Commercial Policy Wins by/with Taiwan

Issue:

The vDK should establish the premise that Taiwan's market is generally open, and that progress continues to improve the market climate, thanks in no small part to continued USG and Chamber engagement with Taiwan authorities. We need to re-state the positive storyline with Taiwan for those Washington interlocutors (read: USTR), who remain skeptical.

Decision-makers / Influencers this call:

USTR (Kathrine Tai, Timothy Wineland, Jing Jing Zhan), DoC , DoS, Treasury, NSC / tbd

AmCham Position & Prior Engagement:

White Paper – esp., June 2021 Press Release on record issue resolution from 2020 White Paper.
Ad hoc advocacy throughout the year
HNF and NDC discussions
Daily committee and individual firm interactions

AmCham Objectives for Call:

Make clear that while barriers and problematic practices remain, Taiwan's market is generally open and accessible for AmCham Taiwan and U.S. firms to trade and invest. AmCham believes that this status both qualifies Taiwan to enter into a BTA with the United States (and or other regional accords like IPEF or CPTPP), and that there is need to remove the residual issues through the sort of leverage that a formal review and negotiation process will provide.

Talking Points:

- *[Generic introductory points for all calls]*

- Thank you for today's conversation and the willingness to take views of the private sector into account on this critical partnership.

- AmCham Taiwan White Paper annual scorecard and record success in 2020, 2021
- Medical Device Single Audit Program accession in October 2021
- Adoption of digitalized release of key Ministry of Finance Data
- Adoption of the Cross-Border Privacy Rules by Taiwan government in April 2022
- Successful conclusion of the Trade & Investment Framework Agreement talks, June 2021
- Successful launch of the Technology Trade and Investment Collaboration, December 2021
- Positive report on improvements on copyright legislation, trade secrets protection, and digital piracy enforcement, as reflected in the 2022 Special 301 report.
- 2022 NTE Report ... was critical on meat import regulation, but are there positives to hail?

Notes & Follow-up

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Background:

References for deeper background: